

BOD Meeting October 28, 2015

Call to order by President Nancy Edwards at 7:02 pm.

President's message: Silence phones; please stand up to talk and talk loudly so everyone on the phone can hear.

Roll call: An attendance chart is attached to these minutes.

Minutes from Sept 23:

- Motion made by Cal Larson, seconded by Floyd Finney to accept September minutes as presented. Passed.

Treasurer's Report:

- Motion made by Floyd Finney, seconded by Mike Kroll to accept treasury report as presented. Passed.

Legislative report:

- Jolene informed the BOD that the Alliant Center is looking to upgrade the coliseum to attract large name events such as concerts; this information has been in the local newspapers and on radio stations.
- The Amish met with legislature personnel and the Amish have agreed to voluntarily pay a buggy tax. Part of this meeting also discussed horse diapers. The diaper issue appears to be a dead issue going forward.
- There is a bill regarding 'fencing'; who pays to construct and remove fencing in WI that Jolene will send out to the BOD to read and we will discuss it in January.

Auditor's Report Presentation:

- Thomas Wieland and Eric Golueke from RPB CPA's presented the financial audit.

Old Business

WHC Championship Challenge Recap:

- Ron Miller gave a summary of the Championship Challenge program. The committee will be meeting on November 11th to discuss some possible changes to the 2016 program. A new idea is to not host a show but riders can earn points at other shows to earn awards such as high point and reserve high point. The committee will also talk to vendors to sponsor the awards. The hope of the change is to expand membership and participation to the program. Nothing is finalized at this point.

New Business

Horse of the Year Award Discussion:

- Bonnie Shepherd presented the Horse of the Year Award discussion. Each district will be presenting a candidate for this award and the winner will be presented at the MHF. District 3 is looking for a committee that will be able to read through the five nominations and pick the winner. Horseperson of the Year is picked by the BOD using Survey Monkey; could this same process be used? The district nominations for horse of the year could go to the Awards committee to be published for all BOD's to read and voting would be done on Survey Monkey.
- Bonnie Shepherd motions that the WHC adds an award for Equine of the Year with the criteria as defined in the handout accompanying these minutes, to begin in 2016 with the awards committee to do the processing of the award; seconded by Rae Geb. Motion passed.

Equine Disease Communication Center:

- Karen Kroll led the discussion. The information regarding the Equine Communication Center is found in the BOD packets and is also available on the WHC website. The EDCC needs funding to create the command center which will send out real-time alerts to horse owners across the country regarding equine diseases. BOD members are encouraged to take this information back to their equine organizations and discuss it with the members.

First Review of Proposed Bylaw Changes:

- The BOD packets have all of the proposed by-law changes for directors to read. These proposed changes will be discussed at the January meeting.

Website Advertising:

- Pam did some research on advertising on our website. Pam looked at other horse council websites and could not find any advertising on those sites. Michelle said that the Quarter Horse Association uses advertising on their website and it has been very successful. Pricing can vary from a specific price to charging per click.

- Karla Hankee motions that the EBOD proceeds with setting the parameters and pricing for website advertising, seconded by Mary Beth Roberts. Motion passed.

WHC Annual Meeting Date:

- Wednesday, March 23, 2016. Pizza at 6:30 with meeting following at 7:00 pm.

Other:

- Marcia Haase discussed the useful information that is available on the WHC.
- Ken Airgood reported that the Clydesdale Youth Congress that was held in July at the Dane County fair was a huge success. He will provide some articles to put in the WHC newsletter.

Next meeting is January 27, 2016.

Motion made Jill Feller seconded Floyd Finney by to adjourn.

Respectively submitted,

Jill Feller
WHC Secretary