

Economic Impact of the Horse Industry

IN THE UNITED STATES



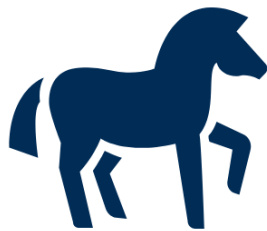
Total Value
Added to the
US
Economy:
\$122 billion

Total
Employment
Impact:
**1,744,747
Jobs**



Direct
Contribution
to GDP:
\$50 billion

Direct
Employment
Impact:
988,394
Jobs



7.2 million horses in the
United States



767,100 horses



534,500 horses



387,100 horses



In total, **30.5%** of
households—or
38 million—contain horse
enthusiasts.

Horse Ownership, Equine Institutions &
Profit Making Organizations, and Tourism
Spending by Participants and Spectators
combine for a



\$215 billion
economic impact

1,370,000



80.9 million

acres of land
in the United
States used for
horse-related
purposes.



Number of U.S. residents
volunteering their time for
horse-related activities.

ECONOMIC IMPACT The Racing Sector



supports
472,320 jobs



adds **\$36 billion**
in value to the
economy



Racing Sector
Total Economic
Impact of:
\$63 billion

ECONOMIC IMPACT

The Competition Sector



supports
417,070 jobs

Competition
Sector
Total Economic
Impact of:
\$50 billion



adds
\$28 billion in
value to the
economy

ECONOMIC IMPACT

The Recreation Sector

supports
273,256 jobs



adds **\$18 billion**
in value to the
economy



Recreation Sector
Total Economic
Impact of:
\$31 billion

ECONOMIC IMPACT Equine Therapy



supports
9,556 jobs

adds **\$263 million** in value
to the economy



ECONOMIC IMPACT Equine Rescues & Sanctuaries

adds **\$42 million** in value
to the economy



ECONOMIC IMPACT Working Horse Sector

supports
70,733 jobs



adds **\$4.5 billion**
in value to the
economy



Working Horse
Sector
Total Economic
Impact of:
\$7.9 billion



Information provided by
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