

## BOD Meeting May 24, 2017

Call to order by President Nancy Edwards at 7:02 pm.

President's message: Silence phones; please stand up to talk and talk loudly so everyone on the phone can hear.

Roll call: An attendance chart is attached to these minutes.

### Minutes from March 22:

- Motion made by Gail Seasor to approve minutes; seconded by Floyd Finney. Passed.

### Treasurer's Report:

- Ron will be opening up a new CD. Budget will be discussed later in the meeting
- Motion made by Floyd Finney to approve financial report as provided; seconded by Mike Kroll. Passed.

### Legislative report:

- Ed Brooks, the author of the Fencing Law changes had a medical issue and as a result, there has been no further action on this bill.
- There is very little discussion in the capital regarding roads and horses due to the work on the state budget.
- Jolene discussed a possible future issue that may come up. There is a two part bill concerning damage to roads.
  - Part 1 of the bill would allow a newly blacktop road to be posted that NO horses are allowed on the road until the highway department approves horse traffic after the blacktop is set and no damage will occur.
  - Part 2 of the bill would limit the size of caulks on horse shoes to less than 1". There was no further discussion on this bill

### Midwest Horse Fair Report:

- Pat Miller passed out a calendar with dates for the MHF dates from July – June. The calendar shows that the MHF is a year-around event of planning. BOD should look over the schedule to know when items need to be submitted to the fair.
- Pat brought up a few issues that are an issue at the MHF such as individuals within breed groups putting up their own advertising. This is not allowed and if BOD members see this happening, they should report it to a member of the MHF board.
- If anyone on the BOD knows of anyone who is interested in being a sponsor of the MHF or a clinician, he/she should get the contact information to Rhonda who negotiates deals with sponsors and vendors.
- A picture presentation of the 2017 MHF was shown to the meeting attendees.

### Old Business

NONE

### New Business

### Budget Review:

- The money for scholarships will be coming out of the Lakeshore Tech account; this will allow other money to be used to pay for the Equine Impact Study cost.
- Karen wanted to know why WHC is still funding the Equine Foundation (EF) when they are conducting fund-raisers. Nancy explained that the B&F committee felt they wanted to give a minimum amount of money to the EF to support them.
- The EF will be presenting their financial report at this meeting; there is a new treasurer who was not aware that a financial report due to be presented at BOD meetings.
- Will the B&F committee communicate back to the committee budget request authors so they are aware of how much money is awarded to the committee? Marcia will be communicating as needed.

### Public Relations Recap:

- Bonnie Shepherd presented a list of how many memberships and items were sold at the WHC booth. The plan is to track these items year to year to look at what is working and what needs to be improved.
- Bonnie gave a thank you out to all who helped set the booth up, took it down and manned the booth throughout the horse fair.
- A discussion was held on how to better track items sold when the workers in the booth change. MHF uses an iPad to track their items. The PR committee will look into different possibilities and bring ideas back to the BOD to review.

**Other:**

- Lila Lemanski presented the treasurer's report for the Equine Foundation.
- Cal Larson discussed the fact that 40 years ago the WHC discussed hosting a Midwest Horse Fair. The first MHF was held in 1979. Cal told the story of what happened during the 2017 rodeo when the rodeo clown sought out a woman and sons whose husband was deployed. The husband was then projected on the jumbo screen with his message from his deployment; it was a very moving experience for all.
- Dan held a discussion on the tornado damage up north- is there anything the WHC can do to help horse people up there if needed? Nancy will touch base with Sheila Kisling in District 1 to see if there is a need.
- The trails committee created a brochure on "how to share the trail safely with horses". If anyone wants some of the brochures; contact Cricket Jewett. Darla will put a link on the website with a colored PDF of the share the trails brochure
- The trails committee also created a sign to be given to those who are awarded a trail grant from WHC. The sign will say "Project funded in part by WHC" and is to be posted near the trail.

**Future Meeting Dates:**

- June 28
- July 26
- August 23
- September 27
- October 25
- November – no meeting
- December – no meeting

Motion made by Ron Miller seconded by Scott Steers to adjourn.

Respectively submitted,

Jill Feller  
WHC Secretary